

Real Food for Kids - Montgomery *5 for 5 Challenge Partnership Agreement*

The _____ PTA (henceforth "PTA") accepts a partnership with Real Food for Kids - Montgomery (henceforth "RFKM") for the *5 for 5 Challenge*, which will run from _____ to _____. (*Fill in any 5-day school week*)

RFKM agrees to:

- Give 50% of fundraising profits from participating schools to the PTA
- Provide all marketing materials for printing and email text for sending to school listservs for the *5 for 5 Challenge*
- Provide all the back end fundraising software and a personal fundraising page for each participating student who signs up online
- Provide educational materials in the form of a Power Point and printable poster for teachers to help them share with students about the importance of eating 5 servings of fruits and vegetables a day, the health benefits of fruits and vegetables and the *5 for 5 Challenge*
- Supply food for a party for students who have raised funds for the *5 for 5 Challenge* at any participating school after the end of the event

In exchange for these benefits, the PTA agrees to the following:

- To send out a minimum of four notices on the PTA listserv prior to the start of the *5 for 5 Challenge* as a reminder to parents to register their children
- To distribute flyers about the *5 for 5 Challenge* at any back-to-school and orientation activities
- To copy and send flyers home with every student at least once at least one week prior to the start of the *5 for 5 Challenge* (contingent upon school policy)
- To give RFKM permission to the use the PTA's name and logo on RFKM's web site for the *5 for 5 Challenge* and on all the materials that will be provided to the PTA
- To print and distribute poster to all of the teachers at the PTA's school advertising the *5 for 5 Challenge*
- To distribute via e-mail to all teachers at the PTA's school a brief Power Point about the benefits of eating fruits and vegetables and the *5 for 5 Challenge*, which they will have option of showing to their students
- To collect any cash or check donations at their school and forward to RFKM.
- At any future time, to not use the fundraising name or model of the *5 for 5 Challenge*, except in partnership with RFKM.
- To designate one person who will be the liaison for this event at the school.
 - Name: _____
 - Email: _____ Cell phone: _____

Signed _____ Name: _____ Date: _____
(PTA)

Signed _____ Name: _____ Date: _____
(for RFKM)